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ESG: The rise of the underdogs, S and G

Natanya Taylor FIA
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What % of consumers say they will be more loyal to a company that supports social or environmental issues?

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What % of companies believe they perform well for governance and social?

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Which continent is leading when it comes to ESG implementation?

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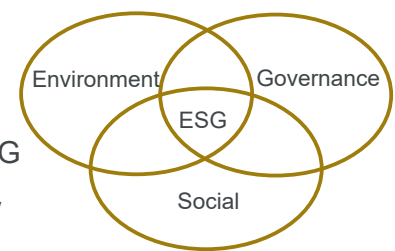
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ESG: The rise of the underdogs S and G

Agenda

- The “What is ESG” mystery revealed
- Short Story: The truth about why we should care about S and G
- Have you heard? Embedding S and G is your best bet to grow
- Challenges / opportunities: The Samurai Way
- Be the change you wish to see!
- Q & A



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“The time is always right to do right.”
- Nelson Mandela

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A brief history through time...



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The Ultimate Guide to Defining ESG



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The social pillar refers to a firm's relationships with stakeholders



Customer Satisfaction



Employee Engagement



Data Protection and Privacy



Human Rights



Gender and Diversity



Labour Standards

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Corporate governance refers to how a firm is led and managed



Board Composition



Political Contributions



Bribery and Corruption



Whistle-blower Schemes



Executive Compensation



Audit Committee Structure

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“Corporate social responsibility is a hard-edged business decision. Not because it is a nice thing to do or because people are forcing us to do it...because it is good for our business”.
- Niall Fitzgerald

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What do you think the main motivator is for firms taking ESG issues into consideration?

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Of these main motivators for firms to take ESG issues into consideration, which one do you think is the most important?

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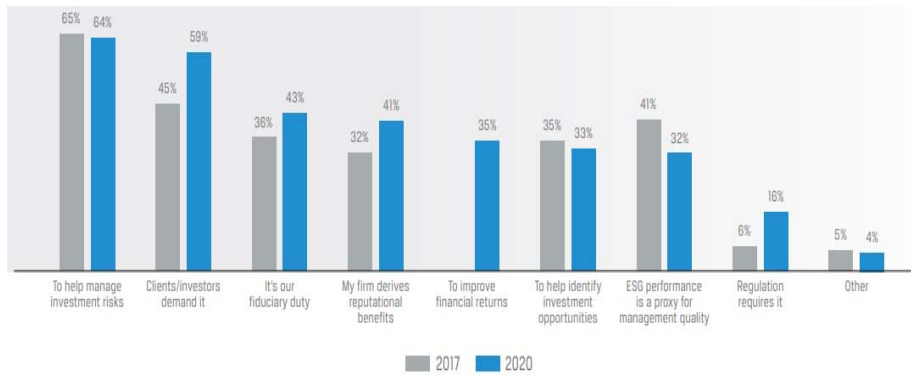
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Why do you or your organisation take ESG issues into consideration in your investment analysis/ decisions?



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How about if we just focus on E?

ESG should be boiled down to one simple measure: emissions

Three letters that won't save the planet



Jul 21st 2022

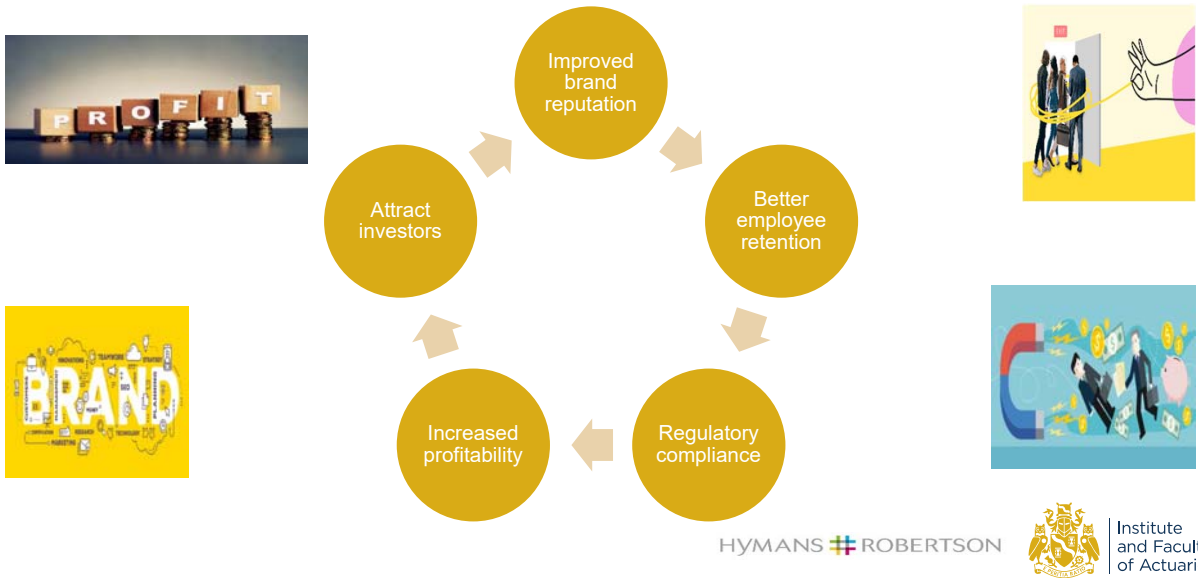
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Well that should be easy!

It does simplify things...

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What happens when we focus on the S and G?



The Unfolding of the Regulatory Drama

SEC fines BNY Mellon \$1.5M for ESG misstatements



Banks face mounting risk of fines and regulatory probe over sustainability claims

UK regulator's ESG boss says greenwashing fines will come



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“The price of greatness is responsibility”.
- Winston Churchill

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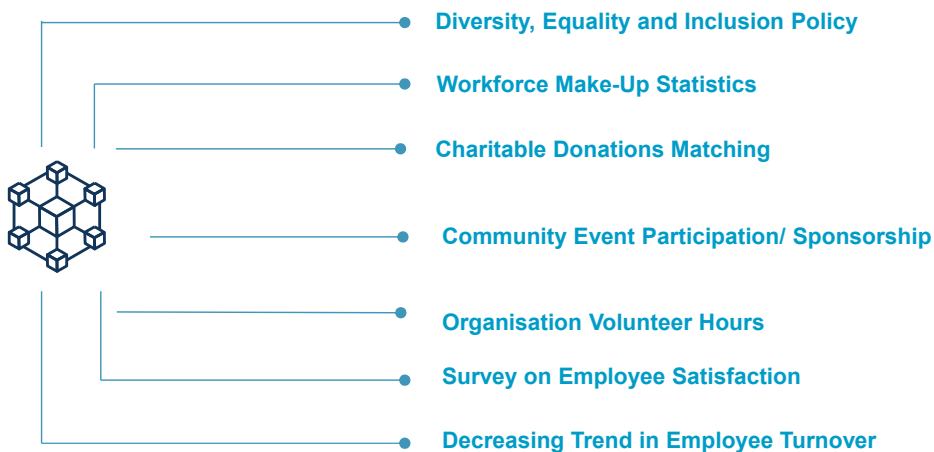
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How to develop S Metrics in ESG



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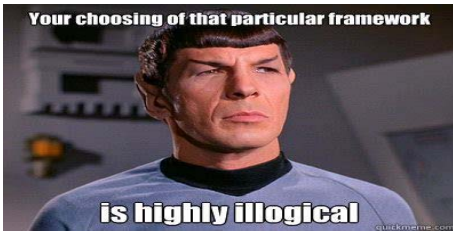
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Diversity, Equity and Inclusion are at centre of the Social component



“The emphasis placed by more and more companies on corporate responsibility symbolises the recognition that prosperity is best achieved in an inclusive society”.
- Tony Blair



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How to develop G Metrics in ESG



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Are you asking the right G questions...?



"There never is a good time for tough decisions. There will always be an election or something else. You have to pick courage and do it. Governance is about taking tough, even unpopular, decisions".
- Jairam Ramesh

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"The world will not be destroyed by those who do evil, but by those who watch without doing anything".
- Albert Einstein

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Are these challenges opportunities?



"The greater the obstacle, the more glory in overcoming it".
- Moliere



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Questions

Comments

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