Infrastructure – a sensible investment?

Chris Lewin

What is infrastructure?

 Fixed assets which can be used to create economic or social benefit

 Such fields as transport, energy, communications, water, waste disposal, housing

Commercial property is already a familiar infrastructure investment

World needs more infrastructure

- Need to spend about 3% of world GDP each year up to 2030 – especially in developing nations and emerging mega-cities but also in developed countries
- Existing mechanisms may not suffice to reach this target
- Can institutions be tempted to put more investment into this field?

Attractions for institutions

- Stable and predictable cash flows over 30 yrs enable liability matching
- Low correlations with other investments create greater stability in overall portfolio
- Often good credit ratings
- May have some inflation protection
- Desire to enhance reputation

Hurdles for institutions

- Regulatory requirements
- Illiquidity
- Lack of understanding of risks
- Lack of transparency
- Need for long and costly due diligence
- Poor statistics
- Fee levels for intermediaries
- Difficulty of getting the best projects

Risk-reward balance

 Will the returns suffice to counteract the risks and lack of liquidity?

 Which routes in to infrastructure will offer the best risk-reward balance? – bonds, direct ownership, participation in equity structure, infrastructure funds, listed equities?

The risks

- Construction
- Forecasting
- Operating and revenue
- Guarantor credit
- Financing
- Bias in assessments
- Hostile acts
- Climate changes

Bonds

- Perhaps the easiest way in
- But returns are very low at present high demand and not enough projects
- Bonds are not free of risk

Direct ownership

- Freehold or long leasehold
- Willing to bear construction risks?
- If not, be willing to give prior commitment to buy out when constructed and in operation?
- Or invest in commercial property associated with new infrastructure?
- Energy schemes?
- Residential?
- Continuing revenue and maintenance risks

Listed equities

- Shares in utility companies transport, energy, telecoms
- Lower volatility than other shares?
- Not enough diversification from other types of equities?

Unlisted infrastructure funds

- Short terms, usually 10 years
- Illiquid
- High returns projected but gearing risks
- Uncertainty over realisation prices for assets
- Lack of transparency
- Do they meet institutions' needs?

Acceptable returns

- Bonds small margin over gilts, depending on credit rating?
- Direct ownership perhaps 6% p.a. for 30 year lease (by analogy with commercial property)?

Regulation(1)

- EIOPA advice 29 Sept 2015 (insurance companies)
- New asset class for high-quality infrastructure, with reduced risk calibration (Solvency II)
- Strong requirements for "high quality":
 - Stress testing in various scenarios
 - Predictability of cash flows
 - Protective contractual framework
 - Debt must have credit assessment CQS 3 or more

Regulation (2)

- Equity investments and unrated debt must have risks managed:
 - Political risk
 - Structural requirements
 - Construction risk
 - Operating risk
 - Design and technology risk

Regulation (3)

- Risk management requirements:
 - Understand risks
 - Assess impact of investment on whole risk profile
 - Assess consistency with interests of policyholders
 - Validate cash flow models
 - Have written ongoing monitoring procedures
 - Carry out regular stress tests

Conclusion

- Working party paper an introduction
- What more is needed to stimulate institutional investment?
- Should the working party continue?
- Today's discussion