

# The Weight is Over: forecasting the long-term impact of GLP-1 drugs

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Swiss Re

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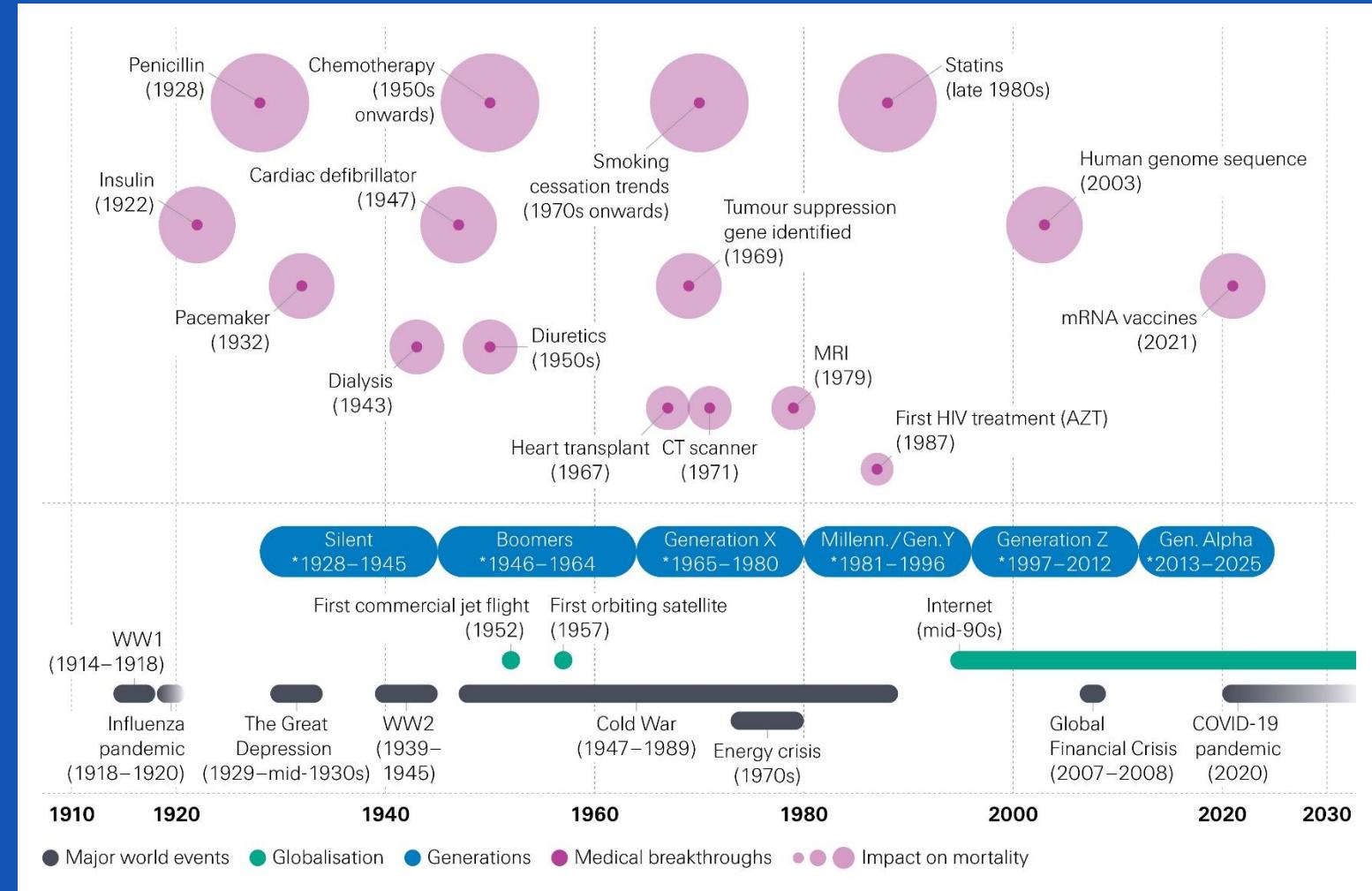
# A century's worth of progress and setbacks to extending lifespans



Great strides

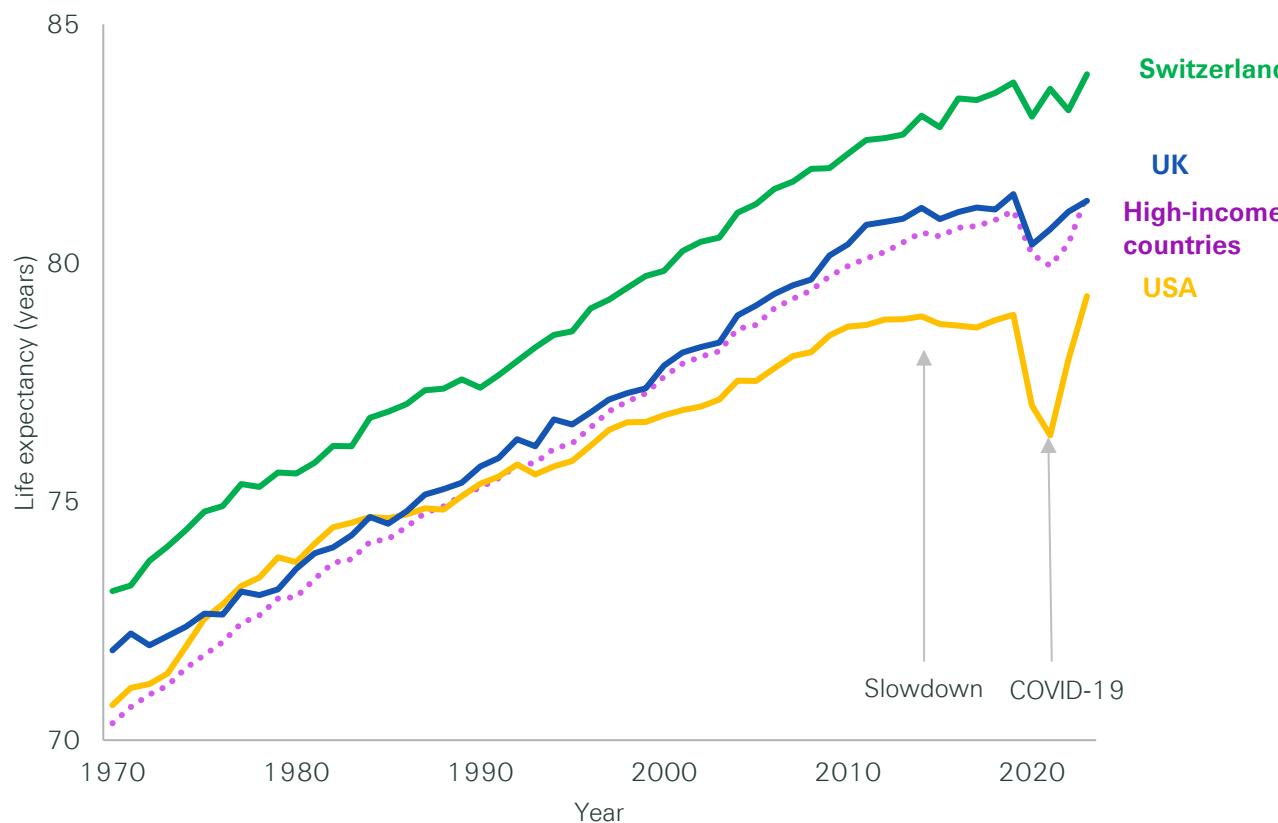


Disruptors



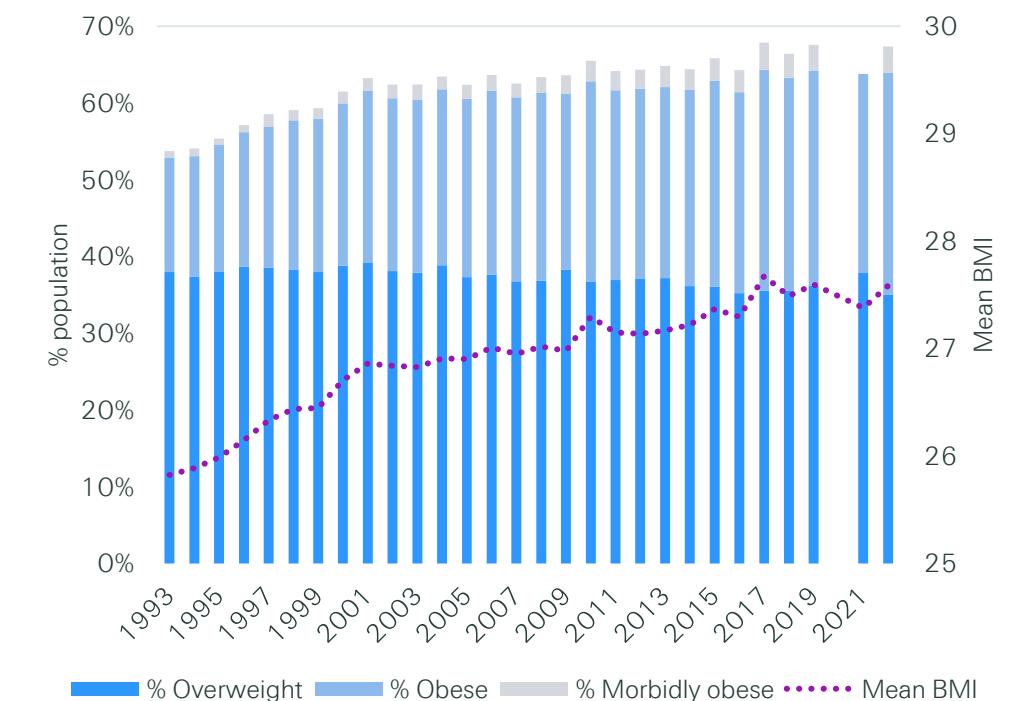
Life expectancy gains have been slowing; rising insulin resistance and BMI pose concerns for future improvements

### Life expectancy



### England obesity rate, 1993 – 2022

#### Average BMI and % obesity increases over time



Source: [NHS Health Survey for England](#)

# The pathway of metabolic ill health doesn't have to lead to morbidity and mortality



Growing mortality & morbidity risk



Unhealthy lifestyle choices

Persistent high blood sugar

Early signs of metabolic disease

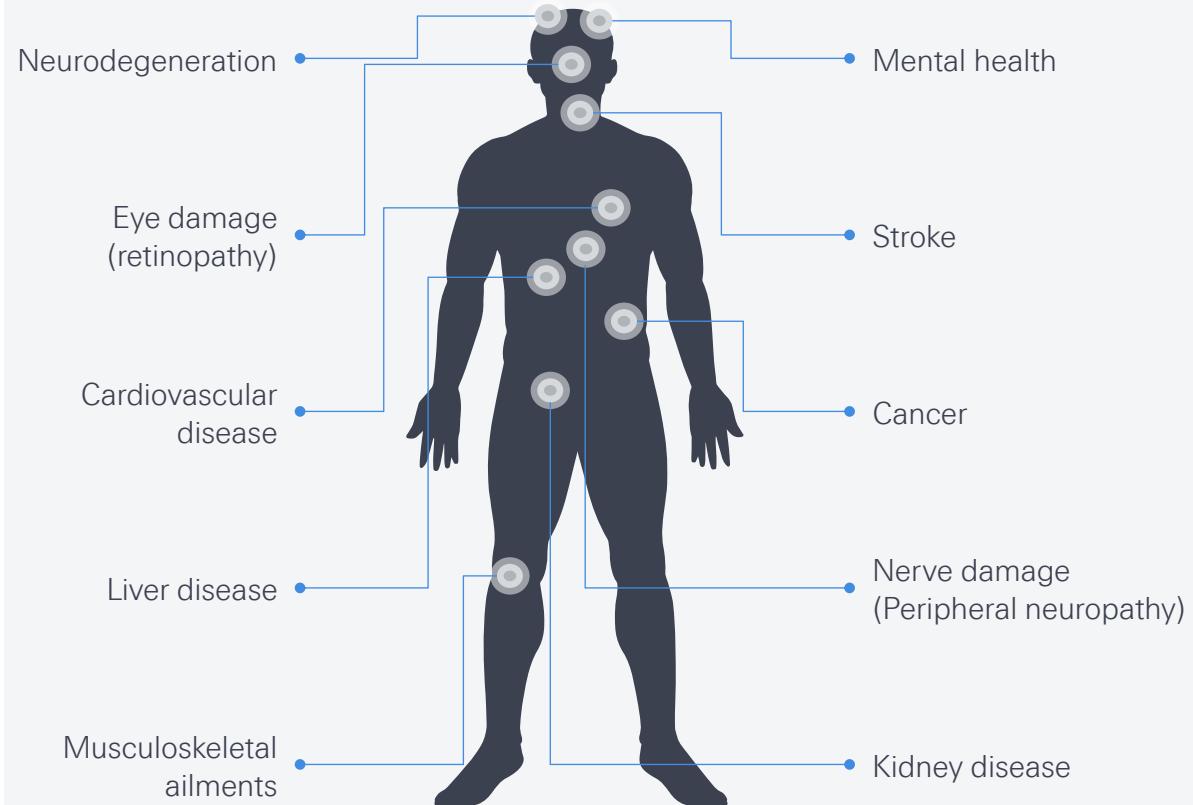
Metabolic disease and related major diseases



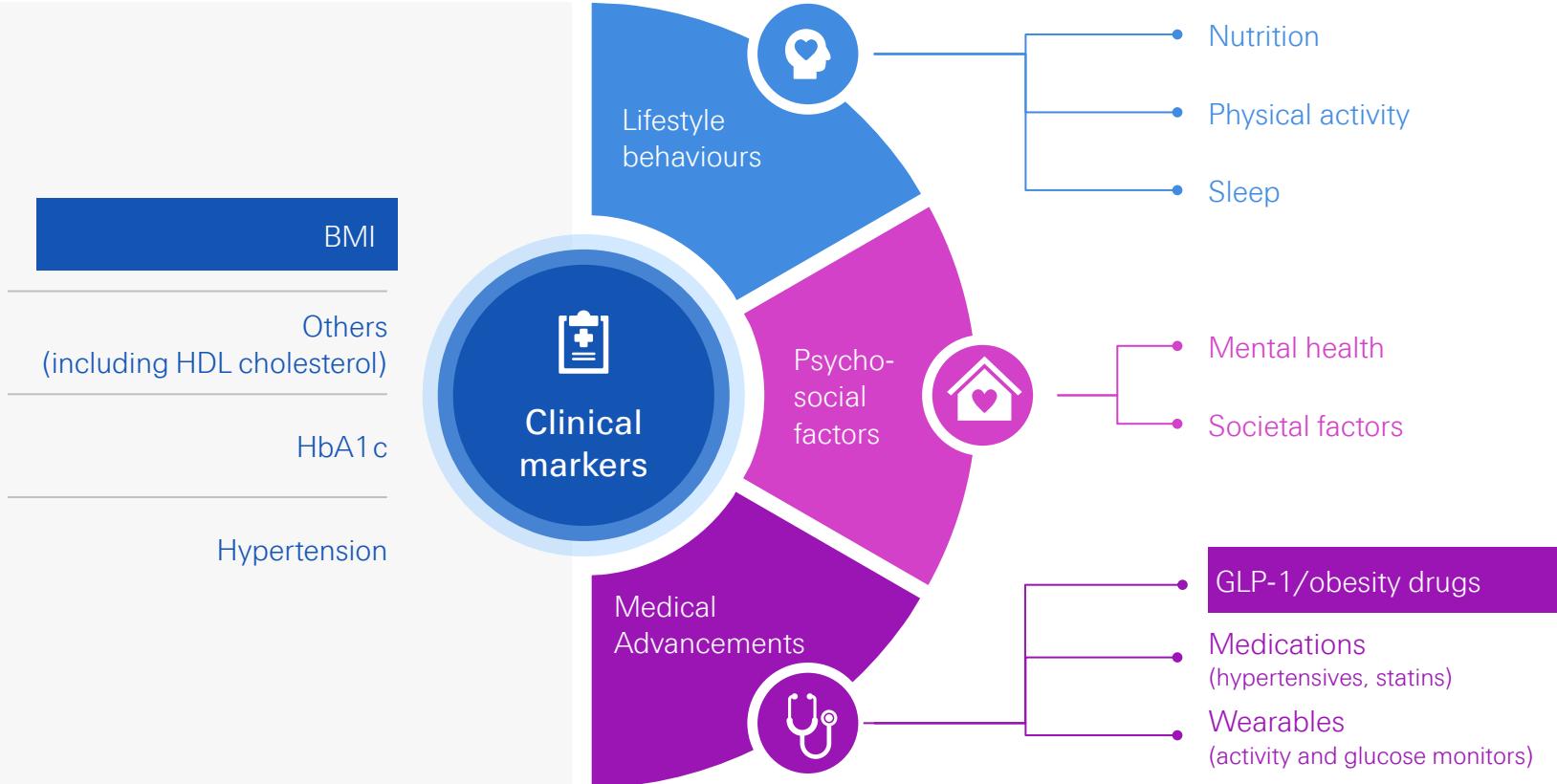
Risk is reversible



## Elevated disease risks from obesity



# Swiss Re's metabolic health is an overarching term with a wide scope



Good metabolic health: the combination of **lifestyle behaviours, psychosocial factors and medical advancements**, shown by a healthy range in **clinical markers**.

# GLP-1 drugs started out as a niche diabetes treatment but have become big business



*Heavy guy, light appetite: this gila monster eats a few times a year, slowly digesting his food thanks to his naturally long-lasting GLP-1 hormone*

CURRENTLY USED		
Previous generation medications	<b>Ozempic/Wegovy</b> Semaglutide (2021) <b>Format:</b> once-weekly injectable	 novo nordisk®
	<b>Zepbound/Mounjaro</b> Tirzepatide (2023) <b>Format:</b> once-weekly injectable	 Lilly

**How they work:** slow gastric emptying, creating a feeling of satiety, reduce calories

## Future trends in drug development



**More targets:** semaglutide: 1 target. Tirzepatide: 2 targets. New drugs: 2-3+ targets and/or combinations



**Different doses:** today the standard is weekly injections. Trials are for fortnightly or monthly injections. Daily tablets are in development



**Fast weight loss:** companies are targeting headline large losses of weight over as little time as possible

# Promising short-term clinical trial results: long-term real-world effectiveness is pending

	Semaglutide (Ozempic/ Wegovy)	Tirzepatide (Mounjaro/ Zepbound)
In the head-to-head study over 72 weeks:		
Weight lost (kg)	↓ 15.0	22.8
Weight loss (%)	↓ 13.7	20.2
Waist circumference (cm)	↓ 13.0	18.4
BMI points	↓ 5.3	8.0

Additional improvements in blood pressure, HbA1c and blood fat markers were seen in both drugs but superior for tirzepatide



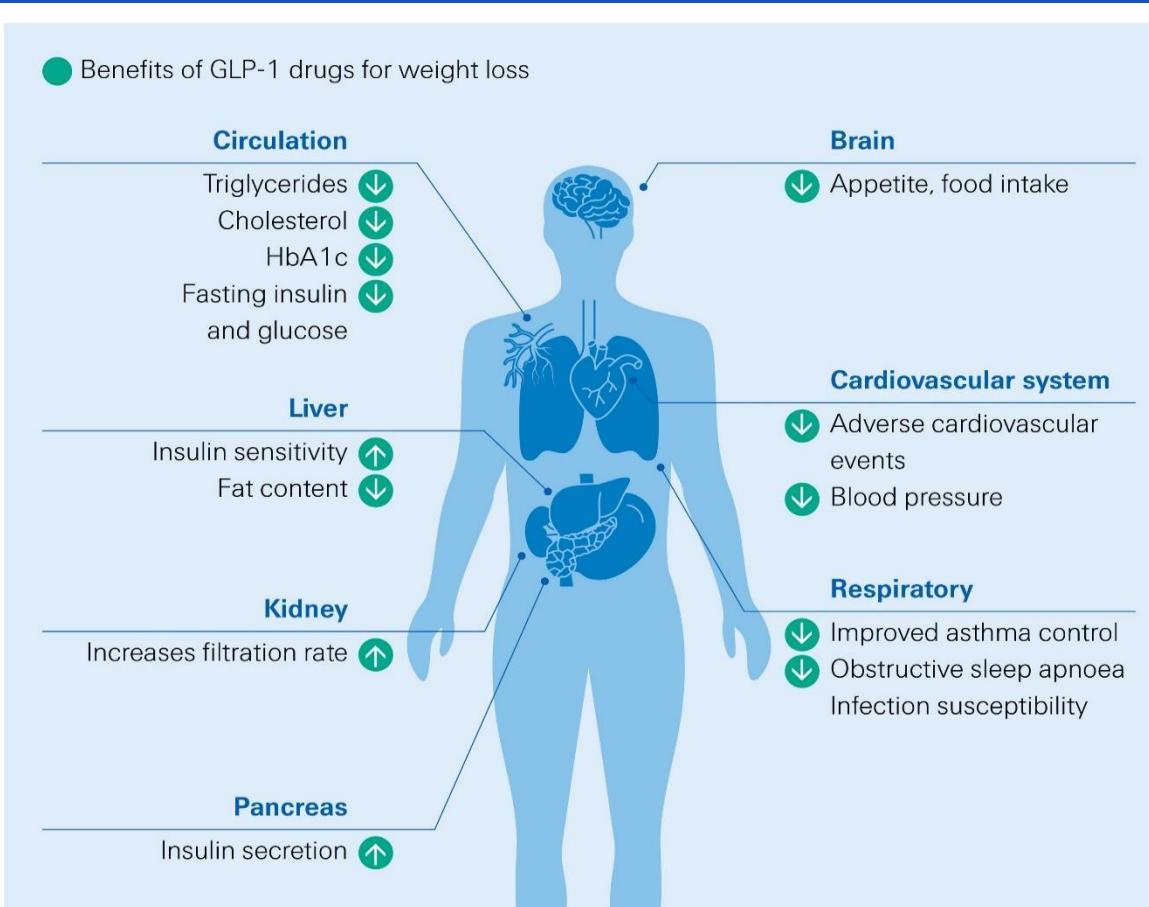
Tirzepatide beat semaglutide in every category



Between 39% (semaglutide) and 18% (tirzepatide) of all initial participants didn't lose  $\geq 10\%$  weight

Caveat: clinical trial results do not directly translate into real-world results. Longer-term considerations include drug adherence and sustained weight loss.

# Early signs: GLP-1 drugs impact several common risk factors for major causes of morbidity and mortality



**All-cause mortality:** 19% reduction in CVD patients



**CVD:** 20% lower risk major event in CVD patients



**Other organs:** early positive signs in some studies for patients with disease history

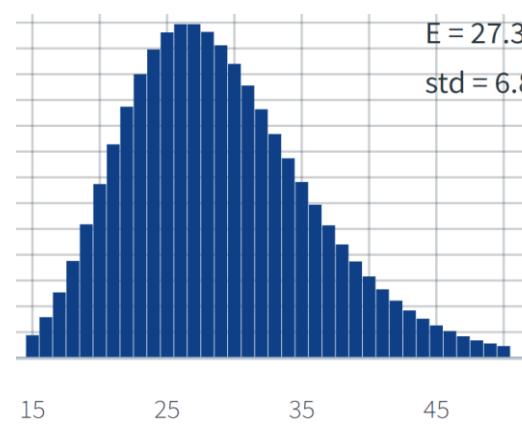


- Clinical trials are on unhealthy patients with high BMI and often with chronic diseases
- Lack of data on participants using high dose drugs for weight loss over the long term.

# Metabolic health model combines expert elicitation with comprehensive data

## Data inputs

BMI **distribution** and **relative mortality** risk by age, SES, country



## Analysis process



**Expert elicitation on BMI & GLP-1**



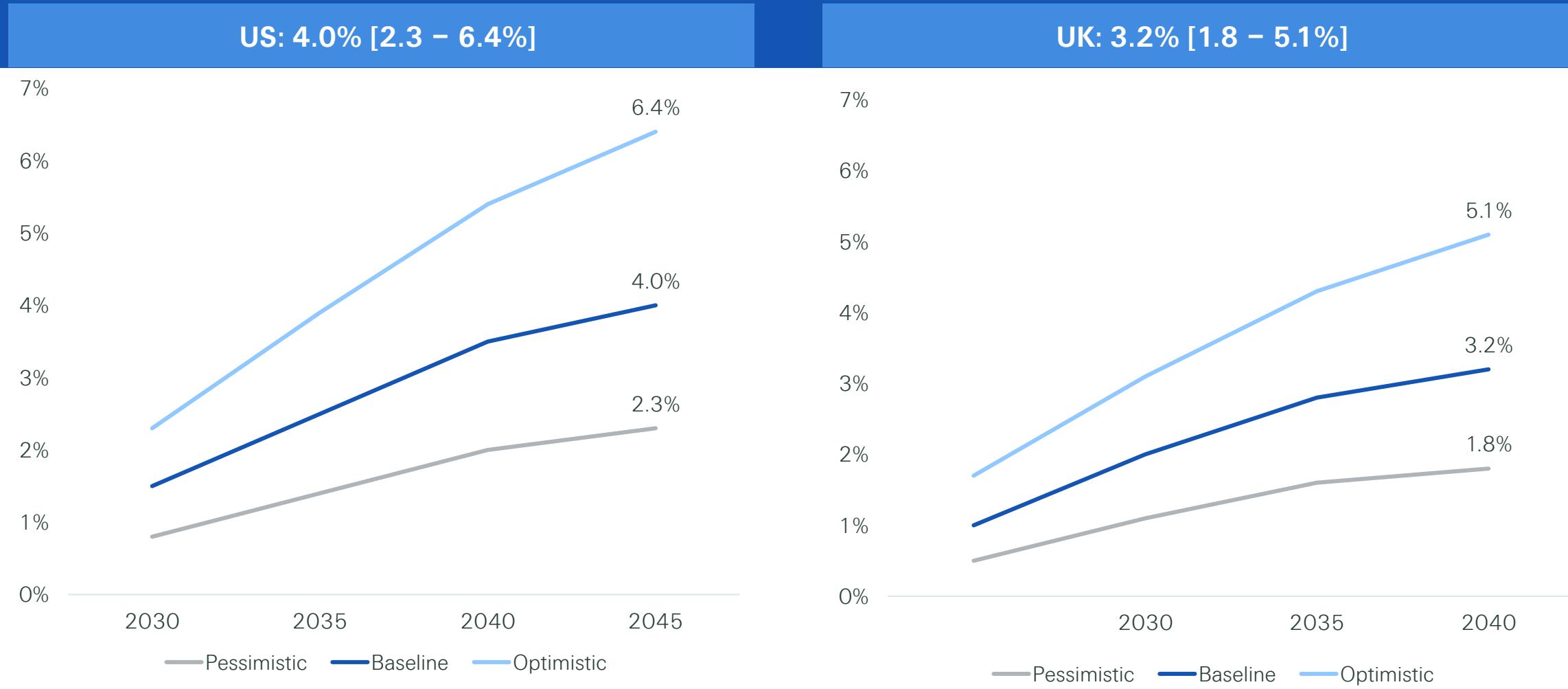
**Literature review on all factors**



## Modelling output

- **Population:** general and insured population
- **Countries:** US, UK
- **Timeframe:** 2025 – 2045
- **Scenarios:**
  1. Best estimate
  2. Optimistic
  3. Pessimistic
- **Methodology:** simulates 100k individuals with a given age, SES, BMI, SBP, etc.
- **Output:** aggregates total relative mortality risk distributions

## General population: cumulative all-cause mortality reduction by 2045



# Challenges and unknowns associated with GLP-1 drugs suggest caution

## Managing drug use



**Discontinuation:** 1/3 of patients after a month, 1/2 within 3 months, long before any benefits appear.



**Muscle and bone:** more than just fat is lost, perhaps 1/3 of weight lost is bone density and muscle – frailty concerns. New drugs seek to address this.

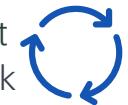


**Lifestyle essentials:** both exercise and diet are essential if we want to minimise reversal and regain. Currently little motivation to make these changes.

## Ongoing considerations



**Weight regain:** numbers vary, regains of 33% – 50% seem average. **Some studies show net weight regain.** Weight regain would be fat.



**Yo-yo use:** will patients resume drug use after time? What does this mean over time? If weight returns, how much risk reduction will persist?



**Accessibility:** on-patent costs are very high which limits widespread access.

# Insurance implications are positive in the short term

## Life & Critical Illness



Sustained results may reduce all mortality including cancer & CVD



Obesity contributes to ~30 cancers, heart attacks, strokes

## Disability/ Income Protection



Decline in obesity-linked claims over time



Enhanced MSK condition management  
Workplace engagement & productivity

## Medical/ Health



>95% use is self-funded  
UK insurers now offering GLP-1 for in-force management



More clinician time needed for follow-up  
Long term reduced need for investigations & procedures

## Longer term implications

Pensions, Long Term Care, the *unknown unknowns*

# Longer term considerations impact across the value chain

## Business mix



Drug cost and access remains a barrier

## Underwriting and Claims



BMI remains a widely used metric  
Move to holistic assessments

## Actuarial assumptions



Reserving & pricing assumptions to be assessed



May widen socioeconomic outcomes



Application vs claims mismatch  
Anti-selection risk?



Monitor effectiveness & uptake  
Examine mortality impact

# Swiss Re IP Claim Deep Dive key stats



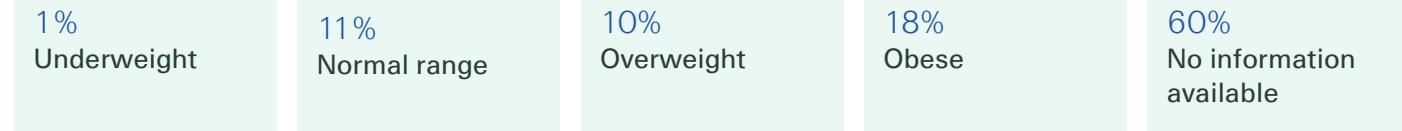
n=277



Reviewed by team of 6 doctors, clinical team, claims assessors, and actuaries.



Unselected sample, claim durations up to 5 years



Further drill down into 12+ month IP claim cohort.



KEY  
FINDING

**From analysing co-morbidities, we concluded that in 18.4% of long-term IP claims obesity was the factor regarded as the PRIMARY DRIVER of claim**

**Obesity was not listed as a health condition in 75% of medical records reviewed.**

# Shifting visibility of obesity within health records

## Underwriting and Claims

BMI remains a core metric



Missing data in records

Move to assessment of Metabolic dysfunction

**Family doctors in UK register obese patients in return for QOF points**

**In 2022 the Health Survey for England data showed 29% obesity prevalence**

**In 2022 QOF obesity registrations were 11.4%**

### The pathophysiology of preclinical and clinical obesity

#### Preclinical obesity

Excess body fat

Alterations of organ structure

#### Clinical obesity

Alterations of organ function

### Traditional measurement of obesity vs new diagnostic method

#	1	2	3	4	5	6
BMI ( $\text{kg}/\text{m}^2$ )	23.7	28.8	28.8	32.4	39.2	39.2
Excess body fat?	✗ No	✗ No	✓ Yes	✗ No	✓ Yes	✓ Yes
Muscle mass	Normal / High	Normal	Normal / Low	High	Normal / Low	Normal / Low
Signs and symptoms?*	✗ No	✗ No	✗ No	✗ No	✗ No	✓ Yes
Old diagnosis	No obesity	Overweight	Overweight	Obesity	Obesity	Obesity
New diagnosis	No obesity	No obesity	Preclinical obesity	No obesity	Preclinical obesity	Clinical obesity

Read the *Lancet Diabetes & Endocrinology* Commission on the definition and diagnostic criteria of clinical obesity online at: [www.thelancet.com/commissions/clinical-obesity](http://www.thelancet.com/commissions/clinical-obesity)

# The potential for a lifestyle first, bridging drugs concept in RTW programmes

## Average clinical improvement across the 14 claimants:

	Average	Range
Weight lost (kg)	7.2	1.6 – 24.4
Weight loss (%)	5.6	1.6 – 12.3
Waist circumference (cm)	4.4	-3 – 10
BMI points	2.9	-1.4 – 9.3

Measurements were recorded at an average of 3 months following completion of programme with additional improvements in blood pressure and HbA1c readings, with some further ceasing diabetes and migraine medication.

5 RTW



**£790,550**

Total Reserve Released



**£32,500**

Total Cost of Programmes  
(6 Residential, 7 Virtual, 1 Dietician-only)



**86%**

18 of 21 claimants accepted

Direct team has demonstrated excellent handling of referral discussion and subsequent case management.

# State of the UK today – of GLP-1 use for weight loss

## NHS today



**Semaglutide and tirzepatide:** tertiary weight loss clinic, one weight-related comorbidity, BMI of 30+ or 35+  
Cost to NHS: £92 – £122/month



**News over the summer:** GPs in England to prescribe tirzepatide with **BMI 40+** (or 37.5+ if Asian/ black background) and **4/5** of:

- Type 2 diabetes
- High blood pressure
- High cholesterol
- Heart/vascular disease
- Obstructive sleep apnoea

## Looking ahead

**Upcoming changes:** June 2026: **4/5 conditions** but **BMI 35+**.

April 2027: **3/5 conditions** but **BMI 40+**.

NHS England expects: 220k people to be eligible over 3 years. 3.4 million people over 12 years (patent expiry)



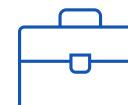
**Regional differences:** Wales: specialty tertiary care. NI: regional obesity management to begin by 2028. Scotland: drugs rarely prescribed through specialist clinics.



**Drug prices:** substantial (~100%) increase in tirzepatide cost from manufacturer



**Economic impact:** SURMOUNT-REAL study to look at return to work



# State of the UK today – of GLP-1 use for weight control and beyond

## Looking ahead

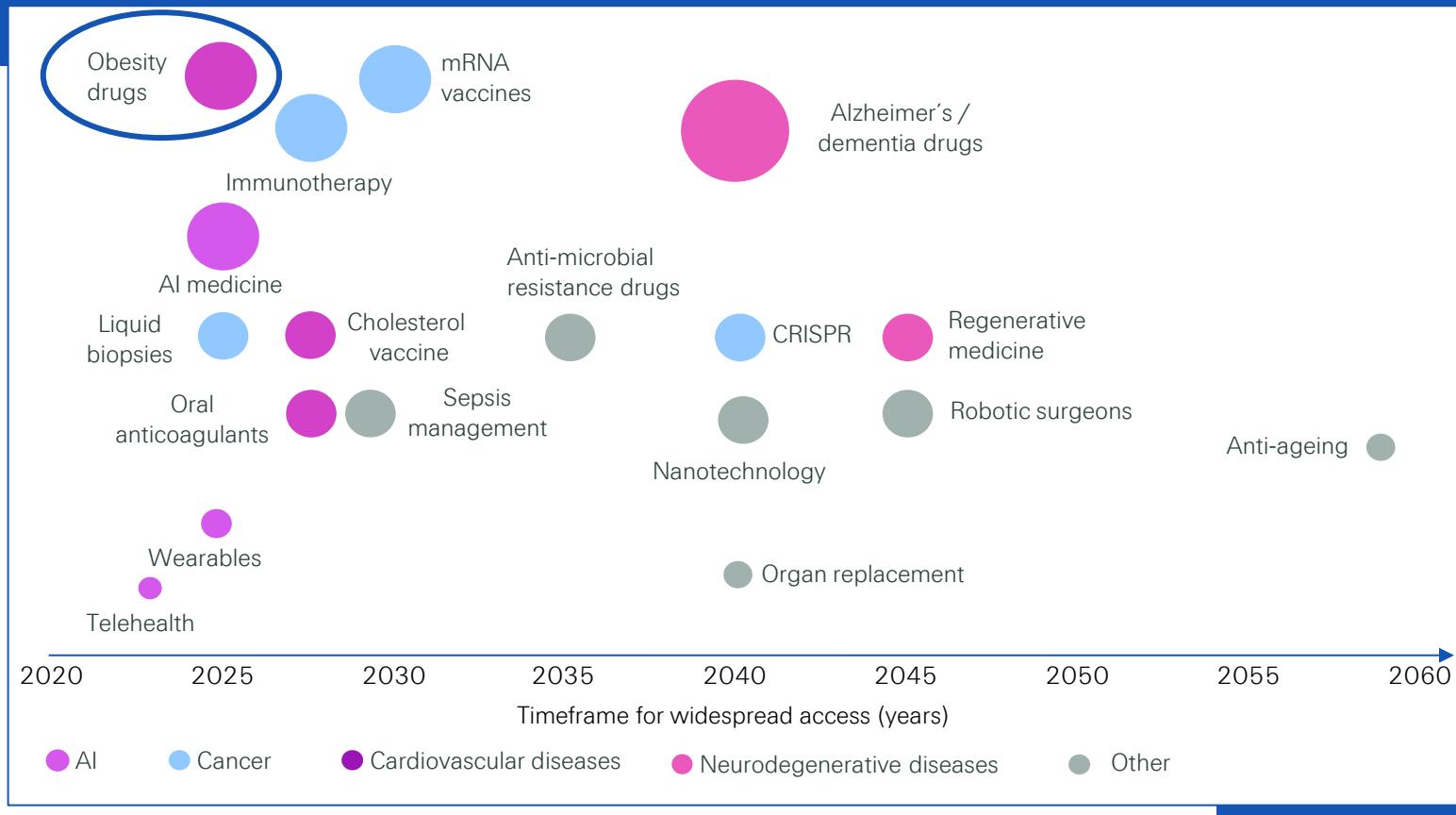
- Reduction in liver disease from MASH (formerly known as Fatty Liver)
- Obstructive sleep apnoea (OSA)
- Chronic Kidney disease



Future use:

- Pre-emptive for high dose steroids
- Substance abuse disorder
- Neurodegenerative disease prevention?
- Psychiatric medications/psychiatric disorders associated with metabolic dysfunction

# Outlook on mortality trends with further improvements on the horizon



➤ We expect medical advances alongside positive lifestyle choices to be a key driver of future improvements

➤ **Short term**  
Recent headwinds to mortality improvements. Can new medical developments make up for this?

➤ **Mid to long term**  
Likely more conservative than 20<sup>th</sup> century. However, the potential for incredible discoveries remains



**Tech progress**



**Long timelines**

# Swiss Re is actively engaged in this space

## The future of metabolic health and weight loss drugs

Projecting mortality reductions in the US and UK populations



02 Executive summary  
 03 Metabolic ill-health and mortality  
 07 Metabolic ill-health trends: the US and UK  
 08 GLP-1 drugs and mortality reductions: our modelling approach  
 11 The US and UK 2045 mortality reduction projections  
 14 Risks associated with GLP-1 drugs  
 16 Implications for L&H insurance  
 19 Swiss Re's vision of metabolic health



## Life & Health Insights

If not life insurers, who then?  
 The strong case for metabolic health programs for life insurers & their insureds



## Life & Health Insights

How insurers can close the GLP-1 disclosure gap with behavioural science



## Weight loss injectables

The boom of GLP-1 drugs



## Life & Health Insights

Insurers, here's how behavioural science can help you navigate the GLP-1 era



The background of the slide features a soft, out-of-focus blue and teal color palette. Two large, semi-transparent circles overlap in the center. The circle on the left is a lighter shade of blue, while the circle on the right is a darker teal. The overall effect is organic and modern.

Any  
questions?

# Thank you!

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