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Socially Responsible Investments

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Agenda

- What is a socially responsible investment?
- The sustainability mega-trend and financial services
- Translation – from global goals to investments
- Measuring outcomes
- Market developments



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What is a socially responsible investment?



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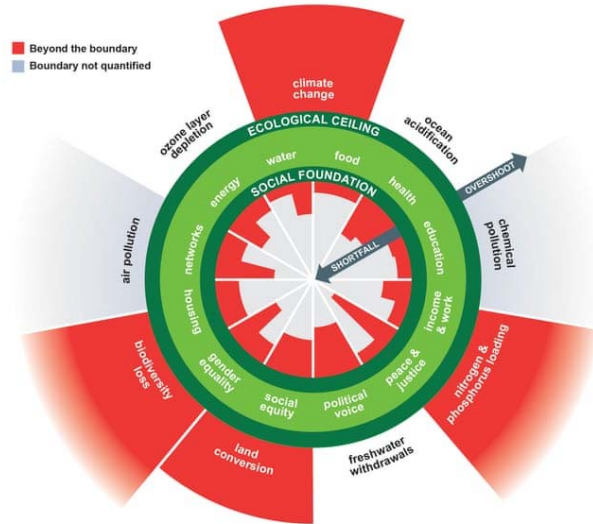
The sustainability mega-trend in financial services

Historically	Now
	
<ul style="list-style-type: none"> • Planetary boundaries not threatened • Greater wealth leads to better lives • Financial services can focus on positive economic outcomes (generating wealth). 	<ul style="list-style-type: none"> • Planetary boundaries have been breached • Focus on wealth may lead to worse lives • Financial services must now consider real world impact as well as financials.

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Donut economics



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Source: <https://www.kateraworth.com/>

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The UN Sustainable Development Goals provide a blueprint for a future state

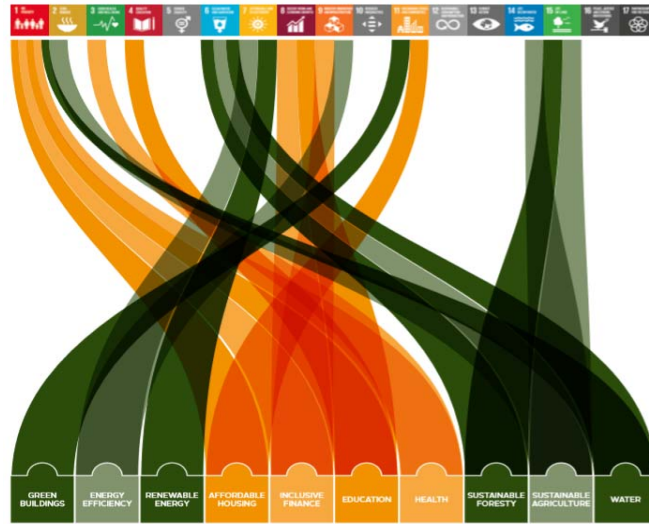


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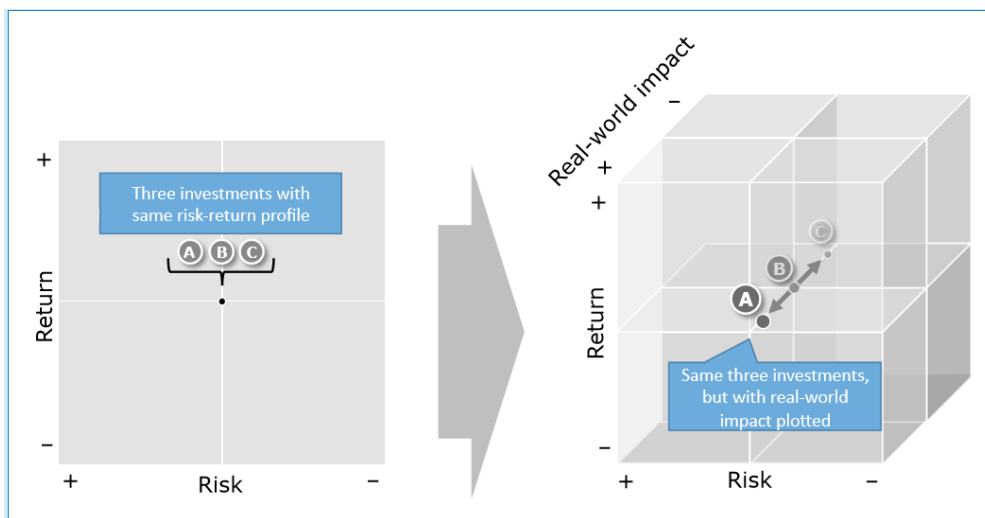
Linking the SDGs to investible themes



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The evolution of investment objectives



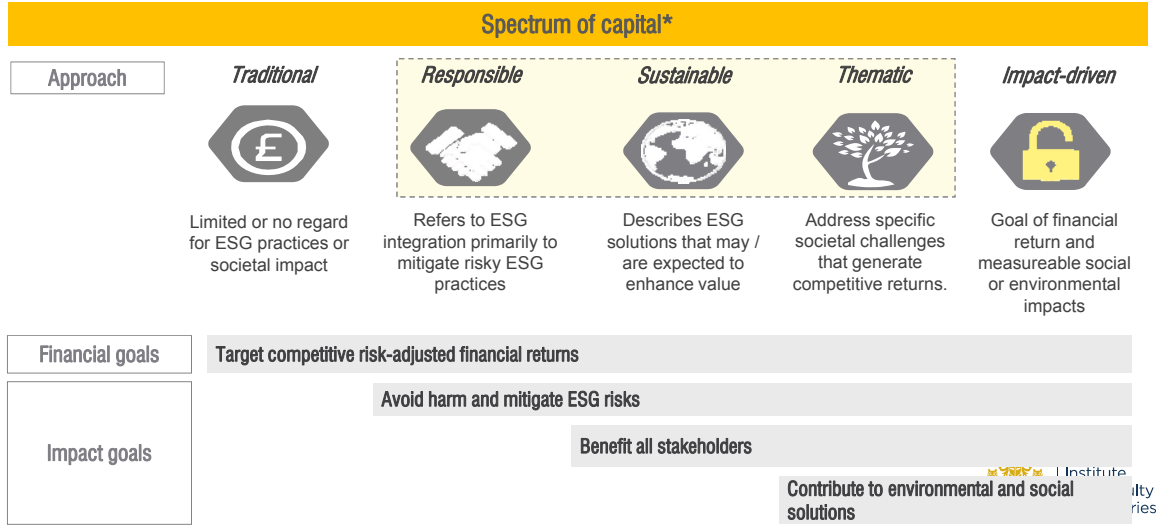
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Source: UN PRI, "The SDG Investment Case", <https://www.unpri.org/download?ac=5301>

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ALL investments have real world impact

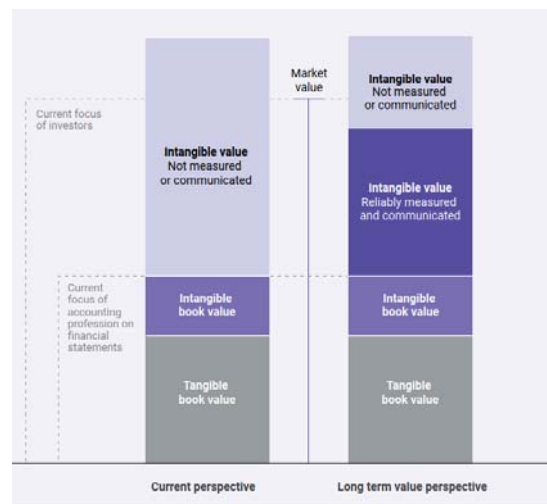
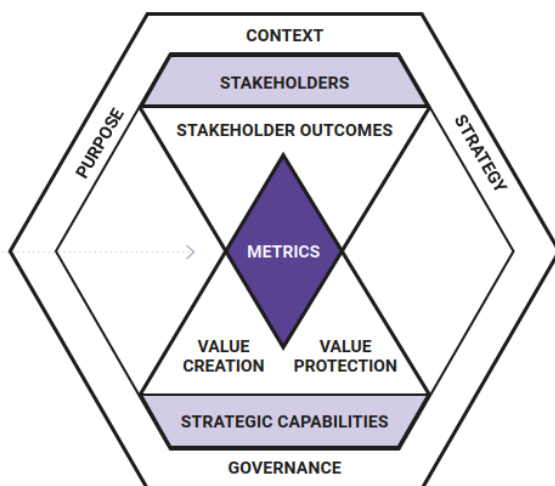


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*Adapted from Bridges Impact and the Impact Management Project

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Reporting on long term value



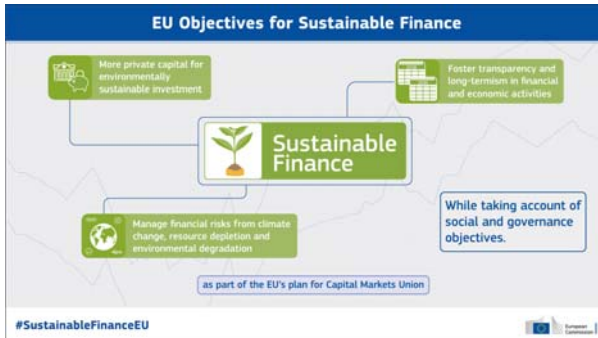
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Source: EPIC www.epic-value.com

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IMPACT MANAGEMENT PROJECT



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Legal & General becomes a registered provider of social housing



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POSITIVE CHANGE FUND.

Positive Change is a concentrated, global equity fund with dual objectives: to deliver attractive long-term returns contributing toward a more sustainable and inclusive world. The strategy invests in high quality growth in one of four areas: Social Inclusion and Education, Environment and Resource Needs, Health and Wellbeing, and Digital (addressing the needs of the world's poorest populations). The value of investments and any income or your client may not get back the amount originally invested. The stated objective is in no way guaranteed.

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Questions

Comments

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“If you really understand how an action causes unnecessary suffering to yourself or to others, you will naturally abstain from it.”

Yuval Noah Harari, 21 lessons for the 21st century



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